



# Trophy Home

## 212 Fifth Avenue

Undoubtedly one of the most recognised streets in the world, Fifth Avenue caters to the New York City elite with its plethora of high end shopping establishments and cultural landmarks. Indeed, along with housing iconic sites such as Rockefeller Centre, the Empire State Building, and Saks Fifth Avenue, Fifth Avenue has emerged as the ultimate address when it comes to luxury residential developments. Enter 212 Fifth Avenue, a building rich with cultural and architectural history that is currently being renovated into modern luxury residences.

By Kate Dannies



Recognized by New York City's Landmark Commission, 212 Fifth Avenue was one of the first skyscrapers built in the city at the onset of the 20th century. In a partnership led by renowned real estate developer Madison Equities, the building is being artfully restored by Helpern Architects, a Maryland-based firm specialising in historic preservation and residential design.

Standing 24 storeys tall, the original steel frame acts as the bones of the building, while the elegant limestone façade has been preserved and restored to its original luster. Acting as the crowning glory of the building is the crenellated parapet, an unmistakable beacon displaying an awe-inspiring combination of architectural features. Sweeping views of the New York City landscape include the landmark Croic Building, the Empire State Building, the Flatiron Building and the Clock Tower.



Home to some of the priciest real estate in the city, 212 Fifth Avenue is currently in transition from its industrial roots to luxury residences. Madison Equities recently unveiled two model residences, with prices starting at \$4.8 million for a 2-bedroom layout and going up to \$17.1 million four-bedroom space totaling over 4,100 square feet. The 10,079 interior square foot, 5,730 exterior square foot luxury penthouse has yet to come on the market.

With a design team headed by New York-based Pembroke & Ives, the interiors of 212 Fifth Avenue combine quintessential old New York luxury with modern, forward thinking efficiency. While the foyer acts as the focal point of the space, the adjoining kitchen, dining room and living spaces are arranged in an open, loft-like floor plan. Luxury furnishings complete the look, with calacatta marble countertops, milled wood kitchen cabinets; radiant heated Thassos stone floors and coffered ceilings.

A pleasing blend of old New York City charm and modern design innovation, the careful restoration of the building and artful design of the residences makes it the ultimate in luxury residences. Housed amongst the most iconic of New York City landmarks, 212 Fifth Avenue exemplifies the brightest and the best when it comes to upscale New York City real estate.

***The residences at 212 Fifth Avenue are offered exclusively by Sotheby's International Realty, Inc. For more information, please visit [212FifthAvenue.com](http://212FifthAvenue.com) or contact the sales team on +1 212 935 1212 or [info@212FifthAvenue.com](mailto:info@212FifthAvenue.com)***

